

# WEEKLY

## Listing Activity Report

1234 Main Street, Seattle

Week of: 01/20/23

### PROPERTY INFORMATION

LIST DATE	PRICE	DAYS ON MARKET
January 15, 2023	\$950,000	5



Average days on market  
for comparable  
properties



Months of  
inventory  
for your area

### MLS ACTIVITY FOR YOUR HOME

Broker views	327
Broker sent to client	67
Buyer views	82
Buyer favorites	10

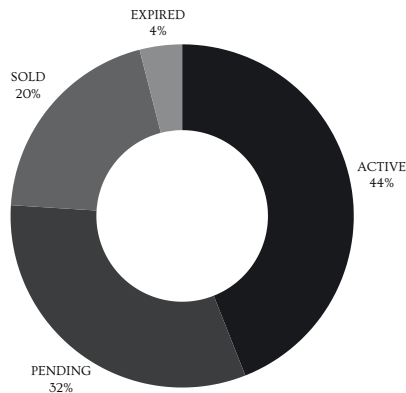
### OPEN HOUSES

TYPE	VISITORS
Brokers open on 1/16/23	25
Public open house on 1/23/23	12
Public open house on 1/31/23	10

### BUYER SHOWINGS

DATE	SHOWINGS
1/16/23	2
1/17/23	10
1/18/23	6
1/19/23	1
1/20/23	3

### LISTING STATUS IN YOUR AREA



### FEEDBACK

"Very cozy"

"Nice finishes, good quality appliances, it's a strong contender"

"Not going to work, they need a primary suite on the entry level"

"Seems like the price is good"

### TOP 5 COMPARABLE PROPERTIES

ADDRESS	STATUS	LIST PRICE	CURRENT PRICE	DAYS ON MKT
1300 Main Street	Active	\$765,000	\$725,000	37
1550 Main Street	Pending	\$825,000	\$825,000	8
25884 Main Street	Sold	\$795,000	\$795,000	24
26865 Main Street	Sold	\$800,000	\$775,000	14

### ONLINE INSIGHTS

	LIKES	REACH	IMPRESSIONS	CLICKS	COMMENTS	SAVES	SHARES
Instagram	42	277	372	NA	4	2	NA
Facebook	25	180	NA	2	10	NA	3
Linkedin	13	NA	NA	NA	3	NA	1



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